



SHORE & Whariki
Research Centre

EASY EVALUATION

GAIN SKILLS AND CONFIDENCE IN USING EVALUATION IN YOUR WORK AND LEARN HOW TO APPLY PROGRAMME LOGIC.

The SHORE & Whariki Research Centre is contracted by the Ministry of Health to provide evaluation training plus organisational and individual support for the public health workforce and community organisations with a public health focus (targeting communities, groups and environments rather than the delivery of personal health services).

There is no charge for this training and support.

Easy Evaluation Workshops

Two day Easy Evaluation workshops are offered. The workshops focus on developing a logic model and using your logic model to develop an evaluation plan. The workshops provide experiential, hands-on learning opportunities and a full set of workshop notes is provided. Participants apply learning to their own public health / health promotion programme.

Easy Evaluation (two day) Workshop Dates

3-4 July 2018
Hamilton

29-30 August 2018
Christchurch

20-21 Nov 2018
Auckland

4-5 December 2018
Nelson

12-13 Feb 2019
Invercargill

12-13 March 2019
New Plymouth

9-10 May 2019
Lower Hutt

Time: Days One and Two 9.00am to 4.00pm

To register go to: <https://shoreandwhariki.ac.nz/workshops> or email us at easy.evaluation@massey.ac.nz or call Jan Sheeran at **09 366 6136**.

In addition to the Easy Evaluation workshop above, the workshops below are also available on request:

Evaluation Support for Organisations and Individuals

Tailored evaluation support is available for organisations offering programmes with a public health focus. The purpose of this support is to assist organisations to engage in evaluative thinking and to develop skills to conduct an evaluation. We coach organisations through this process by helping them design an evaluation plan which includes developing a logic model, evaluation questions, data collection methods, data synthesis methods and reporting. We also offer evaluation advice and support for individual public health workers.

Workshop One: Data collection methods

This interactive workshop covers a range of practical and creative data collection methods: Surveys, Focus Groups, Photovoice, Most Significant Change Approach.

Workshop Two: Designing and analysing feedback forms

This interactive workshop covers designing a feedback form, setting up an excel spreadsheet, analysing quantitative data in Excel and qualitative data analysis processes.

To access this FREE service please contact us at easyevaluation@massey.ac.nz or phone Jeffery Adams on **09 366 6136** to discuss your needs.